



## Press Release

### Forbo Announces Polymer Emulsion Price Increase

Research Triangle Park, NC - Effective July 1, 2007 or as contracts allow, the Synthetic Polymers group of Forbo Adhesives, LLC. will increase prices for its vinyl acetate homopolymer, vinyl acetate-ethylene copolymer, vinyl acrylic copolymer, and acrylic products by \$.025 per wet pound. This includes all Pace®, Plyamul® and Elvace® tradename products sold into adhesive, construction product, nonwoven, carpet and textile applications in North America.

This increase is necessitated by continued cost escalations in key raw materials used in the production of these products as well as tight supply.

More information on Forbo's Pace®, Plyamul® and Elvace® products can be found on-line at [www.forbo.com](http://www.forbo.com). Product inquiries can be made toll-free at (800) 711-2417 for Adhesive end uses or (800) 711-2415 for Construction Products or Textile Coatings.

Forbo is a global producer of floor coverings and industry specialties. The company employs some 5,800 people worldwide and has an international network of 39 production companies in 12 countries and 79 marketing organizations in 28 countries.

For Immediate Release

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