



*A National Starch & Chemical Business*

## **National Adhesives Announces Price Increase**

BRIDGEWATER, NJ, June 29, 2007 – National Adhesives, a business unit of National Starch and Chemical Company, is implementing a price increase of 10 to 15 percent on all its all vinyl acetate-based adhesives sold in North America, effective July 16, 2007, or as contracts allow.

This price increase is necessary to offset significantly higher costs on several key raw materials caused by a major global disruption of acetic acid production and to maintain an ongoing supply of products and services to customers, according to National Adhesives officials.

National Adhesives is a unit of National Starch and Chemical Company, which had worldwide sales of \$3.7 billion in 2006. National Adhesives offers hot melt, liquid emulsion and solvent-borne solution adhesives to customers worldwide. National Adhesives' products are based on polyurethane, acrylic, rubber, ethylene vinyl acetate, epoxy, polyvinyl acetate and starch and dextrin chemistries. National has its headquarters in Bridgewater, NJ, and is a member of the ICI Group.

National Starch and Chemical Company is dedicated to meeting the needs and expectations of customers without compromising its commitment to sustainability. National Starch supports sustainability through its continuous efforts to improve the safety, health and environment of the communities in which it operates. For detailed information on National Starch's sustainability program, visit [www.nationalstarch.com](http://www.nationalstarch.com).

### **Editorial Contacts:**

**Dave Manion**

908-685-5395

[dave.manion@nstarch.com](mailto:dave.manion@nstarch.com)

**Martin Torbert**

908-685-5185

[martin.torbert@nstarch.com](mailto:martin.torbert@nstarch.com)

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