



March 12, 2024

**Dr. Adam Pederson, Research Scientist**

**H.B. Fuller**

**1200 Willow Lake Blvd.**

**Vadnais Heights, MN 55110**

RE: APR Design® For Recyclability Recognition



Dear Dr. Pederson:

The Association of Plastic Recyclers (APR), is pleased to recognize **H.B. Fuller's Earthic 4010N caustic washable, pressure sensitive, hot melt adhesive for use with wrap around labels** as meeting or exceeding the voluntary requirements for APR Design® for Recyclability Recognition. The **adhesive** was evaluated using most stringent, industry accepted criteria that encompass a wide range of design features affecting plastics recycling.

A Review Committee, appointed per the APR Recognition Operating Procedures, has reviewed your submission and concluded the data were correctly obtained and were completely presented to show the product submitted meets or exceeds the strictest guidance criteria of the Critical Guidance Recognition pathway.

The APR would like to extend our appreciation for placing a high priority on recyclability in designing your product. Ensuring that products are designed for recycling leads to less waste, more efficient use of limited natural resources, and increased supply of high-quality post-consumer recycled content.

*APR Design® for Recyclability Recognition is an engineering assessment of the technical compatibility of either a packaging component, assembly of components, or a complete package with today's plastics recycling processes. Recognition of an item does not qualify the item to be described or marketed as recyclable. APR's complete Definition of Recyclability can be found [HERE](https://plasticsrecycling.org/recycling-definitions) (<https://plasticsrecycling.org/recycling-definitions>). Additional critical aspects of the package, beyond technical compatibility, must be considered when making recyclability claims to the public and marketing a product. These may include consumer access to recycling, specific container design features, and the consideration whether the container is commonly accepted by the recycling industry to be sorted correctly into a marketable bale.*

Yours truly,

*Steve Alexander, APR President & CEO*